

# MANAGING THE FUNDS AND ADDRESSING NEEDS

The Appeal Trust has a specific role to play in the overall recovery effort by funding charitable projects and complementing the efforts of other agencies already working in the community to address the adverse effects of the earthquakes in Canterbury.

As the Canterbury region has moved from immediate response to long-term recovery from the earthquakes, so has the focus of the Christchurch Earthquake Appeal Trust. During the year, Trustees considered how best to use the remaining funding to make a positive difference to Canterbury's long-term recovery, and agreed to focus on large, permanent projects while ensuring that limited funds remained available for smaller local community projects.

In 2012/13 the Trustees changed the original portfolio allocations to reflect the development of the Trust, and to accommodate these large-scale and community-scale permanent projects. The categories of funding are:

- › Economic Revitalisation
- › Education/Youth
- › Hardship/Spiritual and Faith
- › Heritage and Culture
- › Sport and Recreation
- › Large Permanent Projects
- › Community Permanent Projects.



There are many organisations working to assist the revitalisation in Canterbury, and the Trust has an obligation to donors not to duplicate these efforts. Instead, **the Trust is focussed on 'filling the gaps'** and funding major initiatives that have widespread benefits. The Trust is focussed on community infrastructure and services - **those places that make a city vibrant and worth living in.**

As a registered charitable trust, the Christchurch Earthquake Appeal Trust complies with The Charities Act 2005 to ensure that funds are directed to the intended purpose outlined in the Deed of Trust.

Three Trustees are responsible for allocating Appeal funds to earthquake recovery projects.

An Advisory Board comprised of Canterbury community representatives, in turn provides Trustees with local perspective and advice on specific proposals. The same six members originally appointed to the Advisory Board remain today, along with the addition of Anthony Rimell.

In addition, the Trust Secretariat seeks input from a range of Canterbury external advisers when assessing prospective projects for funding. These include:

- › Canterbury Earthquake Recovery Authority (CERA)
- › Christchurch City Council
- › the Sports Leadership Group - in particular Sport Canterbury
- › Ministry of Culture and Heritage,
- › Ministry of Social Development, and
- › Creative New Zealand.

The Trustees are also guided by the following principles when acknowledging the intentions of donors and in allocating funds to projects:

- › major initiatives that deliver the widest possible benefit for the community
- › address multiple needs with one solution
- › are collaborative with input from key stakeholders in the proposed area of funding
- › proposed by an organisation or Trust that has capability to effectively deliver results
- › do not duplicate the activities of other relief agencies
- › do not require directly funding Government agencies
- › leverage off existing capabilities to target and deliver funding through organisations that have specialist funding expertise
- › fit within the fiscal constraints of the category in which they lie
- › are taken in context of Christchurch City Council and CERA plans
- › respond to the wishes of donors in a manner consistent with the Trust Deed.

What the Trust generally does not fund:

- › Projects that are not addressing an earthquake-related need
- › Business-as-usual or normal operating costs
- › Initiatives that are the responsibility of government agencies, such as the CERA, Ministry of Social Development, Ministry for Culture and Heritage, and the Ministry of Education
- › Costs normally covered by insurance (but the Trust may help with insurance shortfalls in some cases)
- › Initiatives that have other funding options available to them, and
- › Individuals.



**“...to provide relief to the community of Christchurch and the Canterbury region from the adverse effects of the earthquakes.”**